



# TWIN TOWERS ALLIANCE

WHAT THE PEOPLE WANT — WHAT NEW YORK NEEDS — WHAT AMERICA DESERVES

July 13, 2010

[Name]  
[Title]  
[Company]  
[Street Address]  
[City, State Zip]

Dear [Contributor],

There is only one reason why an ill-conceived plan is deforming Ground Zero: Media watchdogs have refused to ask officials the questions that need to be asked. Sadly, instead of digging for the truth, information has been cleverly packaged and journalists have served as mere propagandists.

The people of the United States deserve so much better. The movement to build 21<sup>st</sup>-century Twin Towers and restore a treasured skyline has broad bipartisan appeal and resonates with people all around the world. Last year, an MSNBC online poll found that 92% of respondents wanted to see the Freedom Tower complex replaced with the “Twin Towers II” plan. Rather than being a far-fetched notion, that is still the far more prudent and rewarding course for this prime public asset.

There is a confusion of roles at the WTC site, which always has been and always will be public property. The Port Authority is our agent, Mr. Silverstein is our tenant, and the Mayor and Governors are our servants. If our government has degenerated to the point where a handful of wealthy politicians and their tools in the media can shape America against the will of the American people, we’ve got problems that are far more lethal to our future than foreign enemies.

Maybe journalists have a reason to resist doing their duty. Just last year, David Shuster did a series of smart, tough WTC segments on his MSNBC show that spoke truth to power and then lost his show. So we are going to relieve them of the burden. We have worked out a sophisticated and cost-effective national ad campaign that will ask the questions the media neglected to ask and put the American people back in charge of their destiny – which is what new Twin Towers would broadcast.

But there is no time to lose. If, after reading the attached Action Plan, you would like to see the entire presentation booklet, “It’s Not Too late To Do The Right Thing,” please let us know by phone or email and we will be delighted to get a copy off to you without delay. We hope that you will read our foundation’s statement of purpose and give us a half-hour of your time, so that we can explain how you can be part of something vitally important.

How many times in a lifetime will you get the chance to fundamentally change history simply by writing a check? Jimmy Stewart reminded Claude Raines in “Mr. Smith Goes to Washington” that we fight harder for the lost causes than any others. But rebuilding the Twin Towers is not a lost cause – it is a great calling and a test that our nation can still pass with flying colors.

Sincerely,

Richard Hughes and Margaret Donovan | The Twin Towers Alliance